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There are **Millions of Dollars** Available to Businesses  
For Environmentally-Friendly and Energy-Reducing Projects

*Here's How You Can Get Your Hands on Some of The Green!*

Join ITAC (Industrial & Technology Assistance Corporation), EMIG (Empire State Development's Environmental Management Investment Group) and NYSERDA (New York State Energy Research and Development Authority) and discover how you can get your share of the millions of dollars available in grants and funding opportunities for companies like yours.

**EMIG** grants available for:

- **Capital Projects:** Support for physical assets (i.e., land, machinery and equipment), improvements to real property, and infrastructure.
- **Research, Development & Demonstration Projects:** Answer key business questions leading to commercialization or implementation of product/process ideas.
- **Technical Assistance Projects:** Assistance to NYS businesses to achieve waste/ pollution prevention, reuse, recycling or remanufacturing.

**NYSERDA** programs include:

- **New Construction and Renovation Program:** \$10.6 million available in to design and evaluate energy efficient options.
- **New York Energy Smart Loan Fund** (buy down interest on loans for energy efficiency).
- **Research & Development Industry Program:** process improvements, control systems, waste minimization, advanced materials.

*You can't afford to miss this FREE informational seminar  
—just in time for some upcoming deadlines!*

**DATE:** Tuesday, March 21, 2000  
**TIME:** 9:00 a.m. – 12 noon  
**LOCATION:** Con Edison, 4 Irving Place, NY, NY

**PLEASE FAX TO 212-240-6879.**

**YES!** Please register me to attend.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Type of Company/Industry: \_\_\_\_\_ # of employees: \_\_\_\_\_

