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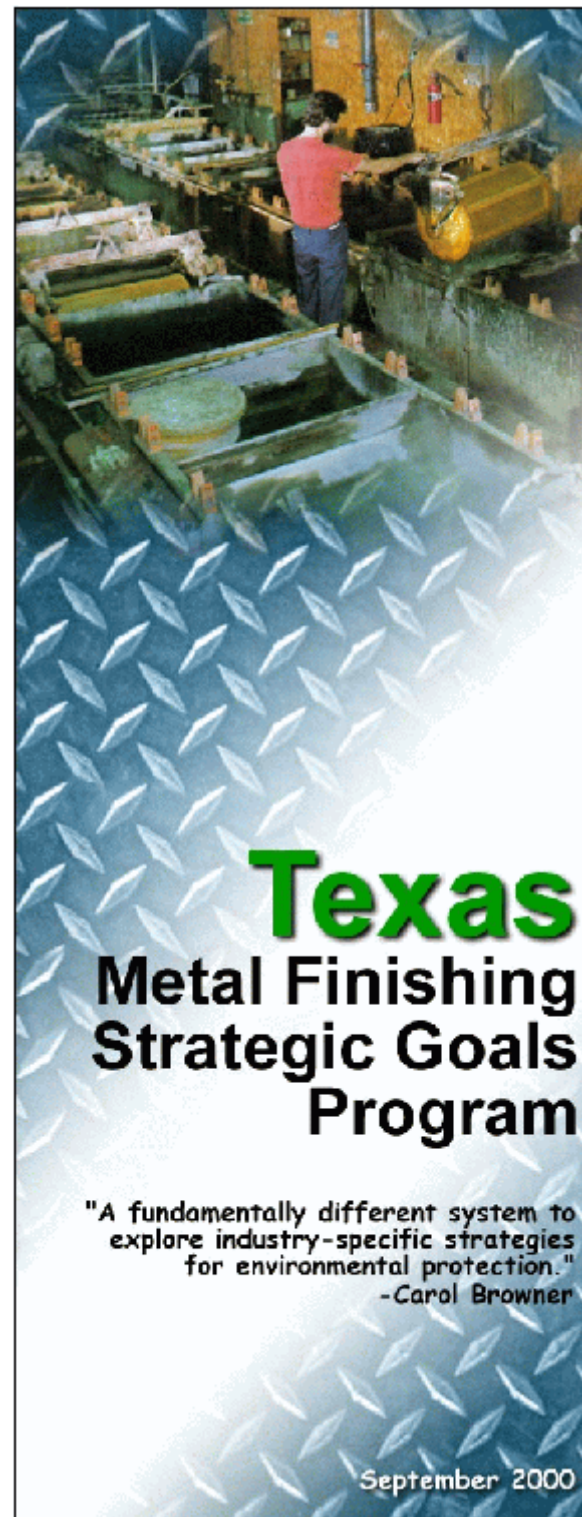
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<http://www.strategicgoals.org>



What is the Texas Strategic Goals Program?

The Texas Strategic Goals Program is a voluntary commitment by regulators and the metal finishing industry to work smarter, cleaner and cheaper to benefit both the environment and business. The Strategic Goals Program (SGP) is a result of the Common Sense Initiative (CSI) launched by EPA Administrator Carol Browner.

What are the Goals?

Texas SGP works with the National Performance Goals laid out in the EPA program policy for SGP. These goals are set for industry to voluntarily achieve goals above current environmental regulation and in return the facilities receive benefits from regulators on the local, State and Federal levels.

Your Commitment:

1. Working Smarter

- 98% Metals Utilization
- 50% Reduction in Use/Purchase of Water
- 25% Reduction in Facility-Wide Energy Use

2. Working Cleaner

- 90% Reduction in Organic TRI emissions
- 50% reduction in metals emissions to air and water
- Reduction in Worker and Community Exposure to Toxics

Potential Benefits:

- *A cooperative working relationship with regulators*
- *Reduced monitoring frequency and permitting fees*
- *Regulatory flexibility*
- *Technical Assistance*

Leveling the Playing Field

The Texas SGP is working to level the playing field for the metal finishing industry. Many companies work outside regulation and avoid the costs of environmental compliance. A statewide effort to find and bring these companies into compliance or enable them to cost effectively transition out of the metal finishing industry is underway.

“Savings of \$96,000.00 and 10,320,000 gallons of water annually were gained by using SGP practices... real bottom-line good news.”

Gull Industries, Houston

“For the first time metal finishers and regulators are on the same side of the table.”

Arrow Plating, Fort Worth

“Good for Business, Good for the Environment.”
Texas Natural Resource Conservation Commission

“First step towards the future of environmental regulation, where trust replaces confrontation.”

City of Fort Worth

“SGP is the future template to a healthy cooperative effort between industry and regulators to promote pollution prevention and preservation of our natural resources.”

City of Dallas

Performance Levels

The Texas SGP offers a variety of benefits for incremental progress. Therefore, you receive benefits when you sign up and as you reach 33%, 66%, and 100% of the goals cumulatively. A copy of the Performance Levels and potential benefits will be provided upon sign up. Check with your local POTW (Publicly Owned Treatment Works) or Control Authority (CA) for the specific benefits being offered in your area.

How do I join?

Joining SGP requires only your commitment to improve environmental performance. There is no sign-up fee. In order to begin implementation, simply fax a statement of commitment to the appropriate person:

POTWs/CAs..... Mindy Gampel @ 202-260-8662
Metal Finishers.... Tim Conner @ 703-750-6506

To obtain a statement of commitment form visit the Strategic Goals Program website at <http://www.strategicgoals.org/suform.cfm>

SGP is endorsed by:



TEXAS NATURAL RESOURCE
CONSERVATION COMMISSION



Metal Finishing Suppliers Assoc.



American Electroplaters and
Surface Finishers Society